



FOR IMMEDIATE RELEASE

CONTACT: Brett Foelber  
(410) 369-1277

## BRETT FOELBER NAMED DIRECTOR OF MARKETING FOR ST. JOHN PROPERTIES, INC.

**BALTIMORE, MD** (May 6, 2021) – **St. John Properties, Inc.**, a Baltimore-based full-service commercial real estate development and investment company, has announced the hiring of **Brett Foelber** as Director of Marketing. Formerly Marketing Director with MCB Real Estate LLC, Mr. Foelber brings 14 years of directly-related business and real estate experience to this position.

Mr. Foelber will be responsible for directing in-house marketing initiatives for St. John Properties, which entails developing and executing cross-functional strategies to promote and maintain the corporate brand and messaging on a national scale. This includes overseeing the production of all marketing collateral, presentations and advertising, as well as directing the company's social media and digital presence. Mr. Foelber will also manage the planning and execution of events, the broker relations program, as well as all public relations and corporate publications.

Mr. Foelber also served as Marketing Manager for Shoe City and Retail Marketing Manager for Under Armour. He earned a Bachelor of Arts degree in Communications from McDaniel College and played on the men's basketball team. His involvement with community activities includes working as a Green & Gold Ambassador for McDaniel College, a Young Professional Board Member for The First Tee of Greater Baltimore, and a Volunteer Leader for LifePoint Church. He is a member of NAIOP Maryland.

"Brett's strong background in commercial real estate made him the ideal candidate to lead our in-house marketing team," explained **Sean Doordan**, Senior Vice President, Leasing & Acquisitions for St. John Properties. "Given his diversified experience executing marketing campaigns targeting real estate stakeholders, Brett brings a refined skillset and invaluable local relationships to this new role. We have a tremendous amount of confidence in his ability to maintain the momentum of our marketing strategy, as well as inject innovative new ideas to further elevate the overall positioning and awareness of our corporate brand."

Founded in 1971 and headquartered in Baltimore, Maryland, St. John Properties, Inc. is one of the Mid-Atlantic's largest privately held commercial real estate firms. The company is distinguished by their commitment to

2560 Lord Baltimore Dr      Ofc 410 788 0100  
Baltimore MD 21244      Fax 410 788 0851

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customer service, achievements in green building, and top-rated workplace culture. Throughout St. John Properties' 50-year history, the company has developed more than 21 million square feet of flex/R&D, Office, Retail and Warehouse space serving more than 2,500 clients in Maryland, Colorado, Louisiana, Nevada, Pennsylvania, Virginia, Utah, and Wisconsin. For more information about the company, visit [www.sjpi.com](http://www.sjpi.com).