



**FOR IMMEDIATE RELEASE**

**CONTACT:** Jay Riley  
(410) 369-1277

**ALIANZA SIGNS 29,000 SQUARE FOOT LEASE WITH ST. JOHN PROPERTIES  
TO OPEN NEW HEADQUARTERS IN VALLEY GROVE I OFFICE BUILDING**

*Six-story, 165,000 square foot office building located in Pleasant Grove, Utah*

**SALT LAKE CITY, UT** (February 26, 2020) – Alianza, Inc., the leading cloud communications platform for service providers, has signed a lease for 29,000 square feet with St. John Properties, Inc., and moved its corporate headquarters to the newly-constructed Valley Grove I in Pleasant Grove. Valley Grove I, a six-story, 165,000 square foot Class “A” building is at the heart of a growing business community in Pleasant Grove. St. John Properties, a full-service commercial real estate development and investment company operating in eight states, is the developer and owner of Valley Grove.

“Alianza represents the prototypical high-profile and rapidly growing organization that we intend to attract to Valley Grove I, joining our roster of impressive clients at Grove Tower and the balance of office and retail buildings projected at the Valley Grove business community,” stated Daniel Thomas, Regional Partner, Utah for St. John Properties. “Companies from a diverse range of industry sectors have embraced the design and future build-out of Valley Grove, based on its amenity-rich features including a full-service hotel, restaurants, convenience retail and diversity of office product.”

Founded in 2009, Alianza is a cloud software company serving the telecommunications industry. The company’s pioneering software-as-a-service solution powers a feature-rich and robust suite of cloud communications products for cable operators, telcos and broadband ISPs. Closing out 2019, Alianza completed 23 consecutive quarters of revenue growth and achieved a 26% compound annual growth rate since 2015.

“Valley Grove provides Alianza with a perfect new home - convenient location, fantastic building and local amenities, and a space that makes employees energized, creative and engaged,” explained Brian Beutler, CEO, President and Founder of Alianza. “There’s tremendous access to the talent we need to continue the growth of the company and, working together, we’ve created a unique workplace that is ground-breaking for technology companies.”

2560 Lord Baltimore Dr      Ofc 410 788 0100  
Baltimore MD 21244      Fax 410 788 0851

[www.sjpi.com](http://www.sjpi.com)



Located at 1064 S North County Boulevard, Valley Grove I offers expansive 27,500 square foot floorplates, ceiling heights ranging from 10 to 13 feet high, a free surface parking lot and picturesque views of the neighboring mountains. The building was designed to earn LEED Silver certification. Features include high-efficiency HVAC units, motion sensor light fixtures, double pane insulated glass, white TPO roofing membranes and low flow water fixtures.

At final build-out, the 60-acre Valley Grove business community is configured to support more than one million square feet of Class “A” high-rise and mid-rise commercial office product, as well as single-story office space, retail space, a full-service hotel and pad sites designed for free-standing restaurants and other uses including a financial institution or urgent care facility. The business community is situated off Interstate 15 and is 12 miles from Provo, 34 miles from Salt Lake City and 38 miles from Salt Lake City International Airport.

St. John Properties, Inc., founded in 1971, owns and has developed more than 20 million square feet of Flex/R&D, Office, Retail and Warehouse space in Maryland, Colorado, Louisiana, Nevada, Pennsylvania, Virginia, Utah and Wisconsin. The company was named “2018 Developer of the Year” for the Nation by NAIOP, the Commercial Real Estate Development Association. For more information about the company, visit [www.sjpi.com](http://www.sjpi.com).

### **About Alianza**

Alianza connects people. We do that by powering a feature-rich and robust suite of cloud communications products for service providers. We make it easy, highly profitable, and future-proof with our cloud native, agile software-as-a-service solution. Our cloud communications platform is a better way to deliver VoIP and unified communications, untangling service providers from the restraints of obsolete networks and accelerating innovation and growth.

Alianza is powered by a team of experts that are obsessed with the customer experience and have a passion to transform communications delivery. Learn more about Alianza at [www.alianza.com](http://www.alianza.com).