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PIZZA ZONE SIGNS LEASE FOR SPACE IN HARRISBURG MALL FOOD COURT

Italian-style food vendor specializes in pizza, salads and sandwiches

HARRISBURG, PA (September 17, 2013) – Pizza Zone, an Italian-style food vendor specializing in pizza, salads and hot and cold sandwiches, has signed a lease at Harrisburg Mall with St. John Properties, Inc. and Petrie Ross Ventures, the partnership group that co-owns and manages the property. Pizza Zone plans to open in the mall’s Food Court by early October, joining Auntie Anne’s, China Max, McDonald’s, Orange Julius, Snack Shack, Subway, Taco Bell and Taj Palace Indian Cuisine.

Harrisburg Mall is a one million square foot regional retail project located on Paxton Street that features more than 70 tenants, including anchor stores Macy’s, Bass Pro Shops, 2nd & Charles and Regal Cinema’s Great Escape Harrisburg Mall Stadium 14.

“Food Courts remain extremely popular among shopping mall visitors and our management team consistently evaluates the variety, overall quality and customer experience provided by our eight different restaurant vendors,” explained Bill Russell, Director of Harrisburg Mall. “Pizza Zone introduces a new food style group to the current Food Court mix, and its owners have successfully operated a number of locations throughout the area. Pizza and Italian-style restaurants have historically been Food Court staples in shopping malls, and this concept will complement our quick-serve offerings.”

Located on a 61-acre parcel on Paxton Street off Exit 45 of Interstate 83, Harrisburg Mall has approximately 70 tenants, including the above anchors and Aeropostale, Bath and Body Works, Champs Sports, Claire’s, Express, Foot Locker, Kay Jewelers, New York and Company, Radio Shack, Victoria’s Secret and others. Free-standing Toys “R” Us and Applebee’s are also part of the tenant mix. One anchor store, previously occupied by Boscov’s until its corporate bankruptcy in 2008, remains available for lease. The Mall received a \$60 million exterior and interior renovation approximately six years ago and St. John Properties and Petrie Ross have undertaken a wide range of improvements since they purchased the mall last summer.

The population within a 10-mile radius of Harrisburg Mall exceeds more than 360,000 people, including 148,000 households with an average household income of nearly \$73,000.

For more information about the joint venture partners visit St. John Properties, Inc. at www.sjpi.com and Petrie Ross Ventures at www.petrieross.com