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## **HARRISBURG MALL EXTERIOR IMPROVEMENTS UNDERWAY IN ADVANCE OF HOLIDAY SEASON**

*Inaugural phase of renovation strategy involves landscaping and customer amenities  
near mall's main entrance*

**BALTIMORE, MD** (November 14, 2012) – The inaugural phase of exterior improvements to Harrisburg Mall is proceeding on schedule and is expected to be completed in advance of the upcoming holiday shopping season beginning November 23. St. John Properties, Inc. and Petrie Ross Ventures, the Baltimore-based real estate developers that jointly purchased the one million square foot Harrisburg Mall this summer, initiated the improvement program in July with a demolition celebration of the former Sega Sports restaurant. The removal of this structure and the addition of landscaping and consumer amenities represent the initial effort in the renovation and mall re-branding strategy planned by the two firms.

Located on a 61-acre parcel on Paxton Street off Exit 45 of Interstate 83, Harrisburg Mall has approximately 70 tenants, including Aeropostale, Bath and Body Works, Champs Sports, Claire's, Express, Foot Locker, Kay Jewelers, New York and Company, Radio Shack, Victoria's Secret and others. Free-standing Toys "R" Us and Applebee's are also part of the tenant mix. One anchor store -- previously occupied by Boscov's until its corporate bankruptcy in 2008 -- remains available for lease. The mall received a \$60 million exterior and interior renovation approximately five years ago.

New construction activity centers around the addition of decorative paver sidewalks lining this section of the mall near the main entrance, as well as light fixtures, benches and an array of plantings.

"Consumers will immediately notice dramatic improvements to the main entrance of Harrisburg Mall," stated Bill Russell, Director of Harrisburg Mall. "The overall improvement in aesthetics will give the mall an inviting, brighter and open appeal. This activity also re-captures spaces in the parking lot and enables consumers to more quickly and easily make visual contact with their vehicles upon exiting the mall."

More than 360,000 people reside within a 10-mile radius of Harrisburg Mall, including 148,000 households with an average household income of nearly \$73,000.

For more information about the joint venture partners, visit St. John Properties, Inc. at [www.sjpi.com](http://www.sjpi.com) and Petrie Ross Ventures at [www.petrieross.com](http://www.petrieross.com).